

focuses solely on the environmental impact. However when the ban was announced it was very clearly stated that the ban would be to protect children's health - [Disposable vapes banned to protect children's health - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/news/disposable-vapes-banned-to-protect-childrens-health). We would urge government to move quickly to publish the promised Tobacco and Vaping Bill and to consult widely on the measures designed to suppress demand for the products from children.

3. We would also highlight the issue of public perception. There has been an outcry about the detrimental impact of disposable single-use vapes on the environment and nearly 70% of respondents to the "Creating a Smokefree Generation" consultation supported a ban on sale and supply of disposable vapes. We are concerned that post April 2025, the media and public will expect not to see disposable vapes for sale. We would highlight the fact that illegal disposable vapes will still be available (and reiterate our points about increased resources to tackle) but also that many of the new compliant products are single-use disposable vapes even though they are not. We would request robust communications from government to ensure that the market changes are understood by the public and support demonstrated for the role that Trading Standards play in enforcing regulations to protect the environment as well as our communities.

To return to the substantial part of the vape market which consists of illegal products. With this regulation, we will add to that part of the market currently compliant products which will no longer be compliant. That includes 0% nicotine single-use disposable vapes. At the current time, we have no estimate for the share of the 0% market which is supplied by producers, distributors and retailers of illegal products but have no reason to believe it will be less than the current estimate of 30%. These are additional illegal products which will only be illegal under the new SI, not under any of our other vaping regulations which we enforce.

To help support businesses in understanding which products can and cannot be sold, we

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CTSI is happy to work with the DEFRA and other agencies and contribute to work in this area in order to protect consumers and protect reputable businesses.

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