



Confidentiality and data protection

Method of Production Labelling

Current situation



Our proposals

Purpose of this consultation

Part A: Country of Origin Labelling

Scope of consultation

Consultation questions

Question 16a) How important do you think it is that mandatory country of origin labelling rules be changed so that they apply to the meat used in minimally processed meat products as they do already to unprocessed meat?



Question 17. What five (minimally) processed meat products would be the most important to include?

Question 18 If we did not use a list approach, please describe any alternative approaches you would propose to define which minimally processed meat products are included?

Question 19a) Do you think that the use of national flags on food requires more regulation than described above?



Question 19b) If 'yes', how would you further regulate the use of national flags on food?

Question 20 Should there be further controls on the use of flags on food labels?



Question 21. Should there be an additional requirement that mandatory origin information should be on the front of the pack?



Part B: Method of Production Labelling

Summary of labelling proposals

Implementation period

we propose an 18 month implementation period following introduction of any legislation,

Scope: species

Question 38b) Please explain your answer:

Prepacked for direct sale:

Scope: food service sector



As such, we propose that welfare outcomes assessments must be carried out on farms supplying pork, chicken or egg for products labelled with the middle tier (for example, tier 3) and above:

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Laying hens	Proposed priority metrics

For pigs



Question 55 a) Which of the following would be most effective for presenting the tier of the product on a label? Please select one of the following



Question 57b) Please explain your answer or detail alternative options

Question 58 Please share any comments on label terminology options based on the draft standards in Annex B.

Method of production term

Level of welfare term

Question 59 If you have proposed alternative production standards in your responses to previous questions, please provide suggestions for accompanying label terminology to match your proposals.

Question 60a) To what extent do you support the inclusion of a picture illustrating the method of production?



Question 60b) please explain your answer:

Question 61 a) Do you feel that the label should include a space for an assurance scheme logo?



Question 61 b) Do you think it is important that the label tells a consumer whether

Question 67 a) To what extent do you support or oppose the proposal to use guidance to recognise bodies in other countries to help support label verification for the UK market?



Question 71 a) In cases where a Food Business Operator has not met their

Question 72b) Please explain your answer and share any relevant supporting evidence.

Question 74 a) Do you agree or disagree that our proposed method of production labelling requirements should apply on a UK-wide basis?



Question 74 b) Please provide any evidence to support your view

Question 75 a) What differential impacts would these proposals have on you and/or your business if mandatory method of production labelling requirements were to apply on a GB-wide basis only, and the principles of the UKMA Act continued to apply, so that qualifying NI goods moving from NI to GB not meeting the method of production labelling requirements could be sold on the GB market?

Question 75 b) How would your business manage these impacts if method of production labelling requirements were to apply on a GB-wide basis?

Question 76 a) What differential impacts would these proposals have on you and/or your business if mandatory method of production labelling requirements were to apply on a GB-wide basis only, with respect to the movement of goods from GB to NI?

Question 76 b) How would your business manage these impacts if method of production labelling requirements were to apply on a GB-wide basis?

Small and medium businesses

Direct costs and benefits

Question 81 b) Please provide any evidence to support your response.

Traceability and auditing



Annex A - Glossary of terms

***Baseline UK welfare regulations**

Food business:

Food information:

Labelling

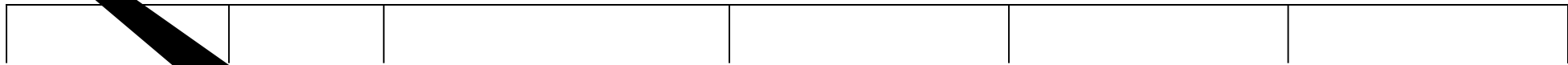
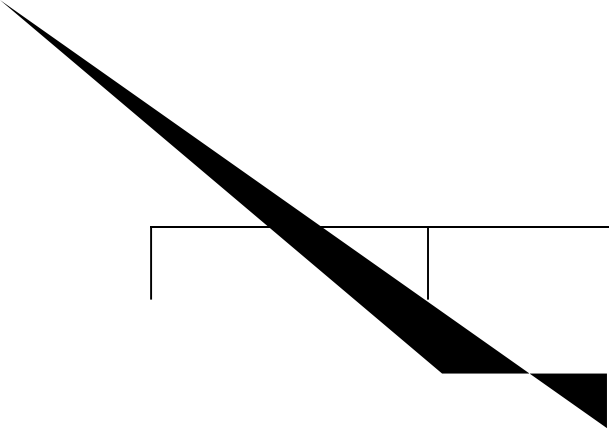
Annex B - Draft production standards

Pigs

Metric	Lowest tier				Highest tier
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Laying hens

Welfare
standard

Lowest
tier

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