



Online marketplaces facilitate the sale of unsafe toys to the UK, often from third-party sellers based overseas. When shopping online, always make sure you know who you are buying from and look for a UK address.

A British Toy and Hobby Association survey of third-party sellers via online marketplaces found that:



“Children in the UK are at risk of death and serious injury from the sale of unsafe toys via online marketplaces.”

British Toy and Hobby Association

What are the risks?