

## QUESTION 1 (20 MARKS)

1.1. Explain the difference between a public relations strategy and a public relations plan.

1.2. Explain the difference between a public relations strategy and a public relations plan.

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1.34. Explain the difference between a public relations strategy and a public relations plan.

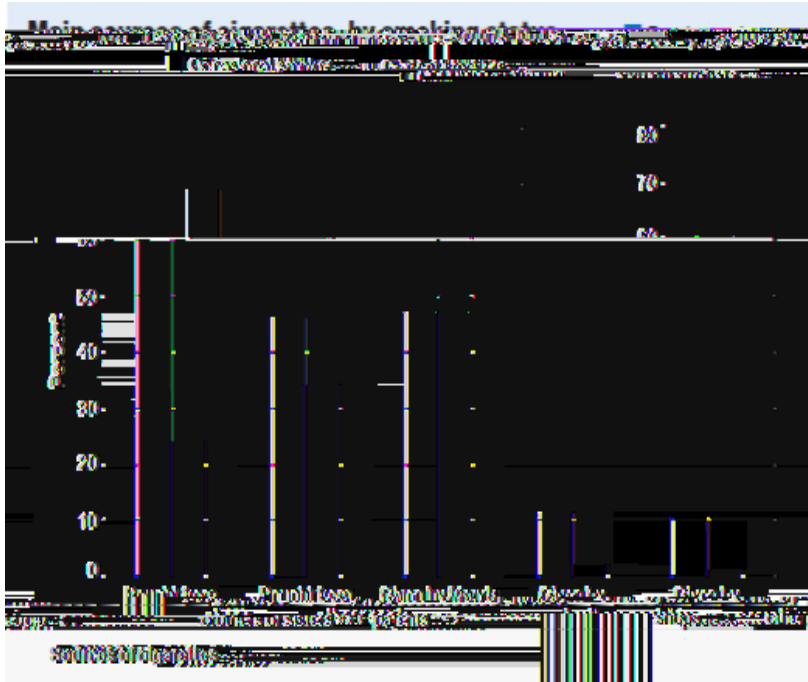
























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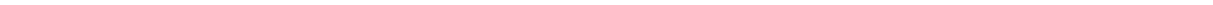


































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